



signature golf

*a sign of luxury*

*The Open Championship*

*2017 & St Andrews*

*Experience*



# Signature Golf

## *About Us*

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Signature Golf specializes in luxury, unique golfing experiences to the UK and Ireland. This allows us to create and tailor a perfect golfing experience.

Established in 2013 comprising a team of passionate individuals with over 100 years of combined experience in the world of golf and hospitality. Signature Golf have a network of golf professionals and contacts within these industries to create and deliver unique and personalized golfing experiences.

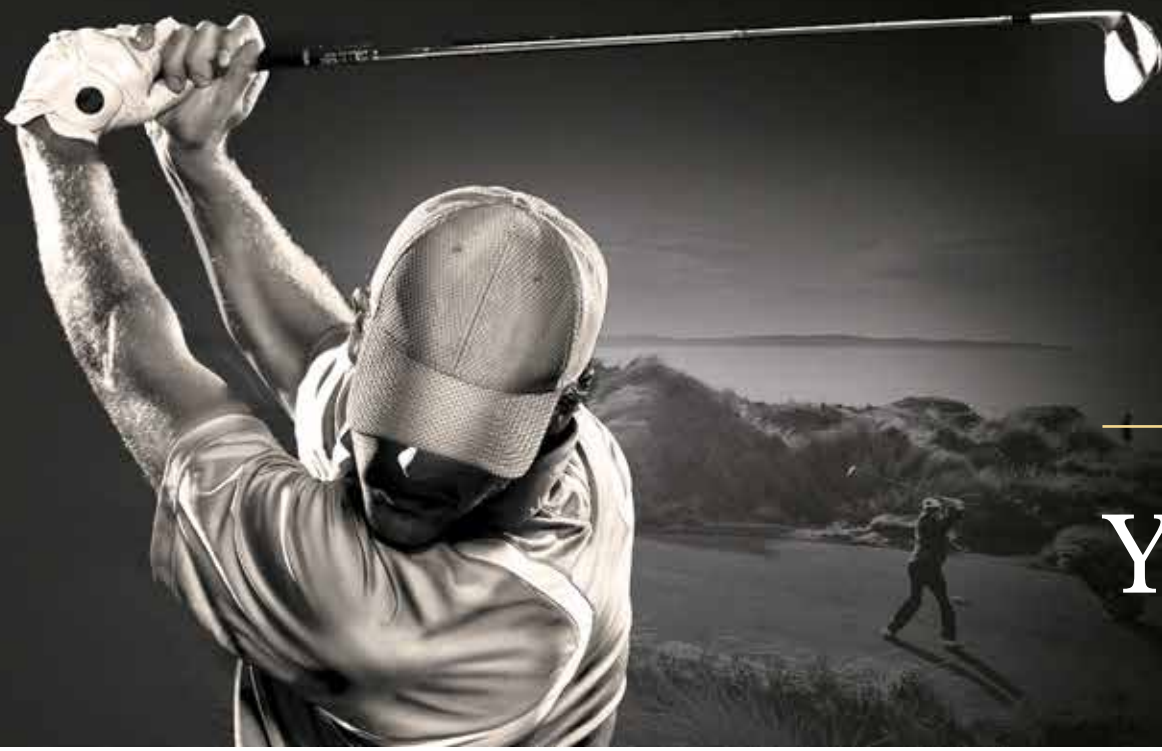
The difference is in the detail...

At Signature, we pride ourselves on our selection of personal hosts, itinerary planners and drivers. Our dedicated staff assist in creating your perfect golf vacation paired with carefully selected accommodation and the finest golf courses the UK and Ireland have to offer.

A plethora of excellent and challenging golf awaits you as you travel throughout the UK and Ireland in luxury and comfort with Signature Golf.

Your journey starts here.....

*"When great expectations lead to perfect experiences"*



# Your Experience

## *At a glance...*

### What's Included:

- 4 nights stay at the iconic Titanic Hotel, Liverpool
- 3 nights stay at The Fairmont Resort, St Andrews Bay
- Two days spectating at The Open Championship, Royal Birkdale on the Thursday and Saturday
- Play at Royal Liverpool Golf Club (Hoylake)
- Play at Formby Golf Links
- Play at Kingbarns Golf Links
- Play at Carnoustie Championship Course
- Play at The Old Course, St Andrews - via the daily ballot (not guaranteed)
- Welcome & Closing (Farewell) meals
- Breakfast Daily
- Airport Chauffeur transfers & transfers to and from golf courses in a Luxury Mercedes Minibus
- Personal Host
- Open Championship 2017 Souvenir Gift
- Signature Golf travel & gift pack
- 24 Hour Concierge Service

Group Details	
Group Leader	
Proposed Dates	20th - 27th July 2017
Number of Guests	8 -16 guests
Destination(s)	North West England & St Andrews



# Your Quote

*Excellence awaits*

## Open Championship & St Andrews | 20th - 27th July 2017

<i>Twin occupancy per golfer</i>	<i>\$5,695.00</i>
<i>Single occupancy upgrade</i>	<i>\$1,975.00</i>
<i>Twin occupancy per non - golfer</i>	<i>\$4,195.00</i>

*The rates quoted are inclusive of all taxes but exclude any gratuities, travel insurance, flights and caddie fees*

*Prices and availability are subject to confirmation at time of booking.*

**Please note:** Access to golf courses requires a USGA handicap of 24 or less (men) or 36 or less (ladies).

***The quote supplied is based on 8 - 16 guests traveling.***

Prices quoted are only valid for the number of people quoted for, an increase or decrease in guests traveling will affect the quoted price per person.

In order to confirm such trip, a 30% non refundable deposit would be required on booking with the balance due 90 days in advance of arrival.

*Please refer to our terms & conditions or FAQ for further information which can be found on our website at [www.signaturegolf.com](http://www.signaturegolf.com)*

The image shows the interior of The Titanic Hotel in Liverpool, which is housed in a former North Warehouse. The space is characterized by its industrial aesthetic, featuring exposed brick walls, a high ceiling with visible steel beams and pipes, and large, dark metal columns. On the left, there is a long bar with a dark wood counter and several high stools. In the center, a long, rustic wooden table is set with patterned chairs and small floral arrangements. To the right, there are more tables and chairs, some with blue tufted upholstery. Large windows on the right side provide natural light and a view of the city. The overall atmosphere is modern yet historic.

## The Titanic Hotel - *England*

At Liverpool's Stanley Dock, the Titanic Hotel Liverpool is found in the site's former North Warehouse and set within a UNESCO world heritage site. Offering stylish accommodation around 5 minutes' drive from the city centre. The hotel is also home to the dockside Stanley's Bar and Grill and Rum Bar. The tranquil cool brick arches provide the perfect setting for the Spa and Fitness Suite. This is a truly unique hotel in a historic and diverse part of Liverpool.



TITANIC HOTEL  
LIVERPOOL

## Hotel Features

Retaining many of the warehouse's original features including exposed brickwork and vaulted ceilings, the spacious rooms at the Titanic Hotel are air-conditioned and have a flat-screen TV with Sky Sports Channels and seating area. Each includes tea/coffee making facilities including a Nespresso machine, Egyptian cotton bedding and an en-suite bathroom with shower, hairdryer and toiletries.

**Check In Time**  
*From 3:00pm*

**Check Out Time**  
*Until 11:00am*

### Room Amenities

*Satellite T*  
*Room Service*  
*Mini Bar*  
*Safe in Room*

### Hotel Facilities

*Complimentary Wifi*  
*Fitness Center*  
*Spa Facilities*  
*Laundry Service*  
*Currency Exchange*

A large, multi-story resort building with a dark roof and a prominent chimney, set against a dramatic sunset sky with golden clouds. The building is situated on a grassy hill overlooking a golf course.

## Fairmont St. Andrews - *Scotland*

Set on a 250-acre estate with a unique coastal setting just outside the Home of Golf, the Fairmont St Andrews resort is the perfect location to turn any holiday into a treasured memory. Sitting on the summit of a spectacular formation, the hotel and its two championship golf courses enjoy breathtaking panoramic views of the Tay Estuary, the North Sea and the medieval skyline of St Andrews. From lavish rooms to a luxurious spa, world-class golf to exquisite dining, five star attention to detail is unsurpassed at the Fairmont.

The hotel has 209 bedrooms, including 17 luxurious suites, of four types. The resort boasts six dining outlets offering a variety of cuisines, from Esperante - a Mediterranean inspired restaurant, The Squire-the hotel's contemporary brasserie-style restaurant, to the Clubhouse and the Rock and Spindle and Kittocks Den bars, there are superior dining choices for all at the Fairmont.

Whether you choose to enjoy the stunning views overlooking St Andrews and the North Sea, play golf on the hotel's Torrance and Kittocks courses, wind down in the sumptuous spa, or experience fine dining, whatever you are looking for, this luxury Scottish resort will guarantee your stay will be one to remember.



## Hotel Features

Fairmont Rooms are luxurious and decorated with hints of tartan. These St Andrews hotel rooms have one modern bathroom with bathtub and separate walk-in shower. Fairmont guestrooms have an enhanced view over the grounds and golf courses.

### Check In Time

*From 3:00pm*

### Check Out Time

*Until 12:00pm*

### Room Amenities

*Complimentary wi-fi.*

*Mini bar*

*Satellite TV*

*Room Service*

*Safe in Room*

### Hotel Facilities

*Fitness Centre*

*Spa Facilities*

*Laundry Service*

*Currency Exchange*



## Signature Travel - *Vehicle Options*

Signature Golf have partnered with an award winning transport company to offer the very best in Minibus and coach chauffeur services for our guests during their stay. For guests travelling in groups of 16 - 24 our newly appointed vehicles are ideal and come complete with all amenities to get from A to B in comfort and style. With 16 tabled seats and 8 forward facing seats you can have the best of both worlds with this luxury coach. Enjoy the convenience of being able to use your laptop or have lunch around the table, or make the most of the added privacy of the forward facing seats by taking a nap on the way to your hotel and / or golf course.

### Coach Specification

*Luxury leather aircraft - style seats with arm rest and tables.*

*Air conditioning & central heating*

*TV & DVD player*

*Wi-Fi (available on request)*

*Basic Kitchen Facilities*

*12 volt power supply to seats*

*Toilet/ washroom*

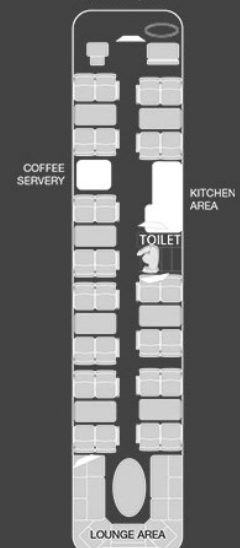
*Filter coffee machine*


*Basic bar facilities*

Cabin Style 1



Cabin Style 2





## Open Championship - *Royal Birkdale 2017*

Spend 2 days spectating at The Open Championship at Royal Birkdale (20th - 23rd July 2017), whether it's Tom Watson's 2 iron into the last to win his 5th Claret Jug or Justin Rose's pitch in on the last to thrust him into the golfing lime light, we can assure you of a wonderful time spectating at Royal Birkdale from the arrangement of the course which makes for excellent spectator conditions during major events.

The Open Championship is the oldest of the four major championships in professional golf. Held in the United Kingdom, it is administered by the R&A and is the only major outside the United States. The Open is currently the third major of the calendar year, following The Masters and the U.S. Open, and preceding the PGA Championship.

*'Upgrade to The Champions Club Hospitality from \$585.00 per person per day.'*

### A short history of Royal Birkdale

*Since first hosting The Open in 1954, the course has been (alongside Royal Lytham) the most regular venue for the Championship other than St Andrews. At Birkdale's first Open, Peter Thomson won the first of three in succession; he returned to the same course in 1965 to add his fifth and final title.*



## Royal Liverpool - *England*

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Royal Liverpool has staged many major championships throughout the club's long history. Situated on the Wirral coastline this challenging course has been home to more majors than any other on our Royal Links package.

Play the links at Royal Liverpool and sense the history, walk in the steps of great champions and marvel at the vast collection of memorabilia on display in Royal Liverpool's stunning clubhouse.

*Hosted - The Open Championship, Amateur Championship*

Course Architect  
*George Lowe*

Founded  
*1869*

Golf Cart Availability  
*Limited, Medical Cert Req.*



## Formby Golf Club - *England*

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Running through mature sand dunes and the Formby pinewoods, the combination of well protected greens, undulating fairways and challenging tee shots makes this a gem of a course. Magnificent in contrasts, the Links at Formby Golf Club were founded in 1884 and have been sensitively modernised over the years, ensuring it remains a challenging but enjoyable test of golf.

*Hosted the Amateur Championship and Curtis Cup*

Course Architect  
*Willie Park, James Braid,  
Harry Colt*

Founded  
*1884*

Golf Cart Availability  
*Limited, Medical Cert Req.*



## Kingsbarns - *Scotland*

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Located a short 10 minute drive from the Old Course, Kingsbarns is one of the youngest courses Signature Golf has to offer. However, what it lacks in age it certainly makes up for in class ... one of the most spellbinding links courses in all of Scotland, this modern day masterpiece has co-hosted the European Tour's Dunhill Links Championship since 2001 along with the Old Course and Carnoustie... a most memorable 'golfing work of art' overlooking St Andrews Bay.

*Hosted - Alfred Dunhill Links*

Course Architect  
*Kyle Phillips*

Founded  
*2000*

Golf Cart Availability  
*Limited, Medical Cert Req.*



## Carnoustie - *Scotland*

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The Carnoustie Championship course has developed over time to become one of the world's finest tests of golf. Carnoustie has hosted the Open Championship a remarkable 7 times with some of golf's most famous legendary players notably Ben Hogan, Gary Player and Tom Watson taking the Claret Jug. Our own Paul Lawrie winning in 1999 after Frenchman Jean Van de Velde triple bogeyed the 72nd hole when a double bogey 6 would have won him the Championship.

*Hosted - The Open Championship*

### Course Architect

*Alan Robertson, Tom Morris,  
James Braid & James Wright*

### Founded

*1850*

### Golf Cart Availability

*Limited, Medical Cert Req.*



## St Andrews Old Course - *Scotland*

St. Andrews, known the world over as the 'home of golf'. The sport was first played on the links at St Andrews in the early 1400's and its extraordinary history has flourished ever since. The Open Championship was first played on the links of the Old Course in 1873 and has since been staged there an incredible 29 times. Walk in the footsteps of golfing greats, relish the unique surroundings as you saunter up the 18th fairway and cross over the iconic 700 year old Swilcan Bridge.

**Course Architect**  
*Daw Anderson &  
Old Tom Morris*

**Founded**  
*1552*

**Golf Cart Availability**  
*Limited, Medical Cert Req.*

*Hosted - The Open Championship, Alfred Dunhill Links & Walker Cup*



## North West England - *Off the Course*

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### Beatles Story & Taxi Tour

\*The world's largest permanent exhibition purely devoted to the lives and times of The Beatles.

Located in the Fab Four's hometown of Liverpool at the famous Albert Dock,

Also enjoy a personally guided taxi tour around the city to iconic Beatles locations - Strawberry Fields, Penny Lane and more

### Anfield Tour

Rare and exclusive access to one of the most famous and historic sporting venues in world football, Anfield.

Experience the home of the most successful club in English football.

The dedicated tour guides will give enthralling insights into Anfield's illustrious history and Liverpool FC's plans for a great future.

### Historic Chester

Chester's bewitching beauty and unique atmosphere make it one of Britain's most popular places for an unforgettable visit.

Historic Chester of 2,000 years is always a hit with 21st century visitors.

The moment you arrive, the ancient heritage takes your breath away.

### Aintree & Chester Racecourses

Enjoy a day at Aintree or Chester Races, popular dates in the British racing calendar particularly the Grand National in April.

(Subject to dates and availability)

*\* Please note that the above are additions to your experience with Signature Golf and prices will be provided on further enquiry.*





## St Andrews - *Off the Course*

### St Andrews Sightseeing

As well as being the home of golf and famous for its Golf Courses and the R&A Clubhouse there is much more to see in St Andrews. A walking circuit of the town can take in all the main visitor attractions and some of the historic buildings this charming and quaint town has to offer. From the famous university founded in the 1400s to the striking ruins of the Cathedral and Castle. Take in the beach famous for the scene filmed there in Chariots of Fire and enjoy fresh seafood in the seafood restaurant overlooking the water.

There are guided walking tours available - besides pointing out things that you might otherwise miss, these can really help you to understand some of the history of the town. There's even a night-time, ghost-led Witches Tour!

Attractions out of the town centre include St Andrews Botanic Garden, the Eden Estuary Nature Reserve, and Craigtoun Country Park. There are fabulous restaurants and boutique shopping all within walking distance of the town centre.

### Kingsbarns Distillery

Take a local golf caddie and dram lover, a man with a dream, and add a characterful cluster of old farm buildings set amid sunlit barley fields ruffled gently by sea breezes and you are at Kingsbarns distillery. A must for Whiskey lovers.

*\* Please note that the above are additions to your experience with Signature Golf and prices will be provided on further enquiry.*



## Personal Services

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Signature Golf collectively provide a unique and well appointed tailored service which matches the needs of today's discerning traveller.

Reaching far beyond the services of a travel agent, we get to know you personally, enabling us to match your requirements perfectly whether business or leisure.

From the moment you wish to be part of such a unique experience, one of our dedicated Signature Golf representatives will provide a personal approach to discussing, creating and arranging your itinerary, thus building your ultimate experience.

Signature Golf has the resources and the contacts to guarantee unrivalled access to many unforgettable experiences.

Tailor your experience with optional extras including

*Helicopter transfers*

*Private dining*

*Hosted shopping and assisted gift purchasing*

*Sightseeing*

*Bespoke photography*

*Golf tuition/ guidance and clinics*

The difference is in the detail - here at Signature Golf we pride ourselves in guiding and offering you various options to make your visit memorable and unique

Please contact us for unique and interesting ways to tailor your perfect golfing experience.

# Testimonials

*What people have said about us*



*"I want to extend my special thanks to you and your team for the wonderful job you did hosting our Ireland trip this past week.*

*My members and I were blown away by the enthusiasm and relentless attention to detail you all displayed throughout the week.*

*This golf trip to Ireland made a lasting impression on us all! We greatly appreciate all your efforts and look forward to planning another golf trip with Signature Golf for next year!*

Sean Donoghue  
PGA Professional, The Moorings Club, Naples, FL



*First of all, my members and I thank you and the entire group at Signature Golf for a great experience in Scotland! The Military Tattoo was quite the show to end our 8 day adventure.*

*You should be extremely proud of yourselves; As a team you were better than I had hoped in handling every little issue that arose during the trip. Peter our host was nothing short of amazing throughout.*

*We made changes along the way and I know that can never be easy, but you and your group provided great service. All in all, I believe you all delivered with a great experience for my membership and look forward to traveling with you and Signature Golf for many years to come.*

Josh Hershoff  
PGA Professional, Wilderness Country Club, Naples, FL



*where memories are made*

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